



OFFICIAL UNIVERSITY OF PERADENIYA MERCHANDISE



About Pera

Pera is a concept brand which focusses on wearables, memorabilia that are designed exclusively for University of Peradeniya for Alumni and the students alike.

The need for a dedicated University of Peradeniya merchandise brand was always part of the strategy of AAUP.

Pera's brand vision is clear, which is to sell official products made in collaboration with the Alumni Association of the University of Peradeniya to Assist and Uplift University Students' lives.



Our Objectives



Welfare and Awareness

Contribute to a positive student culture through welfare and awareness activities.



A unique Brand

Create a positive and professional brand image and increase brand awareness.



Shared platform

A platform where Alumni and students can express themselves with creative input.

“ Official Products Made in collaboration with The Alumni Association of University of Peradeniya To Assist and Uplift University Students' lives ”

General Convocation-2020

Date : 30th and 31st August 2022

Location : In front of the Department of Geography, Faculty of Arts

SEE YOU THERE !



- Unique Designs
- Worldwide Delivery
- Contribution to student welfare



Official Website



Visit www.mypera.lk for more styles !



www.mypera.lk

About AAUP

Alumni Association of University of Peradeniya, known as the AAUP was inaugurated for the benefit of Peradeniya University community which includes the alumni from various University of Peradeniya specific institutions.

MORE INFORMATION

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📷 [official_pera_shop](https://www.instagram.com/official_pera_shop)